

Show me the midcentury love

Just saying No to McMansions

lands a Missouri neighborhood on the National Register

text Toby Weiss

photography Bruce Daye

For 50-plus years, the ranch homes in a Creve Coeur, Mo., subdivision have stood essentially unaltered because it says so in writing. While teardown developers have pockmarked surrounding areas, generations of Ladue Estates residents have respected the original neighborhood covenants, making it a St. Louis County rarity: a fully intact Atomic Age neighborhood. Love of place has always been the motivation for preserving their community, but at the conclusion of a three-year historic registry process, the homeowners are also pioneers of midcentury preservation in Missouri and beyond.

