

Ad Rates

Ad Size	Full Color		B&W	
	1X	4X	1X	4X
2-page premium placement	\$3,002	\$2,702		
2-page spread	\$2,852	\$2,567		
Back Cover	\$2,645	\$2,380		
1-1/2 page masthead	\$2,575	\$2,318		
Front Inside Cover	\$2,398	\$2,158		
Back Inside Cover	\$2,248	\$2,024		
Page One	\$2,214	\$1,993		
Full page	\$1,989	\$1,790	\$1,391	\$1,252
1/2 page masthead	\$1,250	\$1,125	\$ 905	\$ 815
1/2 page	\$1,150	\$1,035	\$ 805	\$ 725
1/3 page	\$ 857	\$ 771	\$ 604	\$ 544
1/4 page	\$ 667	\$ 600	\$ 472	\$ 425
1/5 page	\$ 535	\$ 482	\$ 374	\$ 337
1/6 page	\$ 523	\$ 471	\$ 368	\$ 331
Business Card	\$ 270	\$ 243	\$ 190	\$ 171

Discounts

A 5% discount is available for accounts paying in less than 30 days; payment required in advance of first insertion.

All discounts will be lost if payment is made after 30 days from invoice date. Any accounts sent to collection will be billed without discounts and advertiser is liable for collection agency fees.

Additional Charges

Color proofs not supplied by advertiser, \$25 each. Artwork that must be resized to fit ad dimensions, \$75.

Please call 503.771.4171 or e-mail editor@atomic-ranch.com with questions prior to ad submission.

Mail materials to:

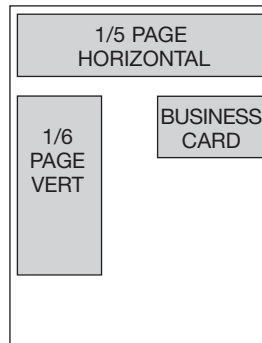
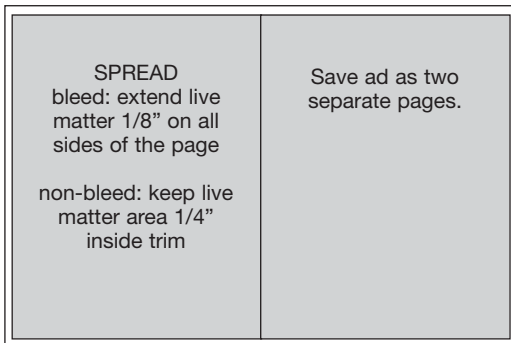
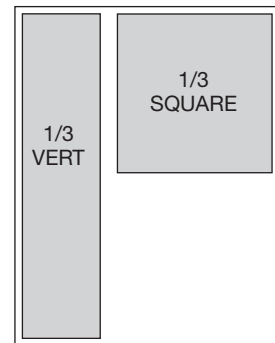
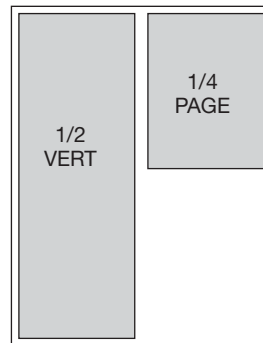
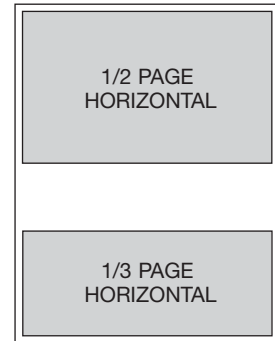
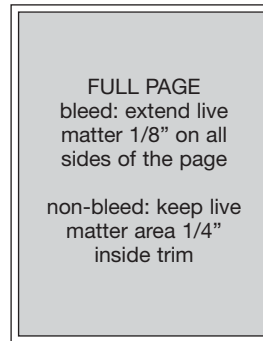
Carol Flores
 285 W Montecito Ave, Apt B,
 Sierra Madre CA 91024

atomic ranch

MIDCENTURY MARVELS

Ad Specifications

Ad Size	Dimensions
Double-page spread	16-3/4" x 10-7/8"
Full page	8-3/8" x 10-7/8"
1/2 page horizontal	7-3/8" x 4-13/16"
1/2 page vertical	3-5/8" x 9-7/8"
1/3 page horizontal	7-3/8" x 3-1/8"
1/3 page vertical	2-3/8" x 9-7/8"
1/3 page square	4-3/4" x 4-7/8"
1/4 page	3-5/8" x 4-7/8"
1/5 page horizontal	7-3/8" x 1-7/8"
1/6 page vertical	2-5/16" x 4-7/8"
Business card	3-1/2" x 2"



Magazine trim size:

8-3/8" x 10-7/8", perfect bound;
keep live matter area 1/4" inside trim,
7-7/8" x 10-3/8"

Full bleed specs:

Extend background artwork 1/8"
beyond trim size all around,
8-5/8" x 11-1/8"

Full bleed specs double page spread:

as above, 11-1/8" x 17"