

atomic ranch

MIDCENTURY MARVELS

Editorial Calendar 2010–11

Winter 2010 issue 28

on sale December 1–February 28

Features

Touring Palm Springs
East Bay Modest Marvel
Arkansas Custom Ranch
Starkly Modern Kentucky
Phoenix House of Light
Nick of Time: Historic Georgia

Ad space commitment: 9/17/10

ad art deadline: 10/1/10

Spring 2011 issue 29

on sale March 1–May 31

Features

Realtors' Remodel
Desert Green Oasis
Sonoma Getaway
Wisconsin Family Lifestyle
Modern Masters: Charles & Ray Eames

Ad space commitment: 12/17/10

ad art deadline: 1/6/11

Summer 2011 issue 30

on sale June 1–August 31

Features

Outside Minnesota Modernism
Cincinnati Butterfly
Travel Trailers 3.0
Hidden Jewel: El Rancho Vista
Nick of Time: Paul R. Williams

Ad space commitment: 3/18/11

ad art deadline: 4/1/11

Fall 2011 issue 31

on sale September 1–November 30

Features

Ranch Transformation
Uncovering Zook's Artistry
San Diego Before & After
Modern Masters: Isamu Noguchi
Additional features TBA

Ad space commitment: 6/17/11

ad art deadline: 7/7/11

Editorial content subject to change